

EVENT SPONSORSHIP OPPORTUNITY

SEPTEMBER 19, 2025
7PM TO 11PM

WHISKEY 日本 BUSINESS

OLD SILK MILL
1707 PRINCESS ANNE ST FREDERICKSBURG, VA

SINGLE
\$200

COUPLE
\$300
INC. 2 TICKETS



GWYNETH'S
GIFT



WHISKEY BUSINESS

Become a sponsor for our highly anticipated Whiskey Business event, where sophistication meets charity for an evening of whiskey tasting, live music, and exclusive experiences. With a unique theme each year, this event attracts both whiskey connoisseurs and community supporters. As a sponsor, your organization will enjoy prime visibility among a discerning audience while supporting programs that save lives through CPR and AED training.

WHISKEY BUSINESS SPONSORSHIP

TITLE SPONSOR - \$10,000

1 AVAILABLE

- Two tables of eight (8) with VIP tickets + 1 bottle of champagne at each table
- Exclusive naming rights (e.g., "Whiskey Business presented by [Sponsor]")
- Opportunity to address attendees during Welcome message
- Prime logo placement on all event materials, main stage signage, and sponsor board Prime Logo with link placement on website
- Two (2) Social media post mentions + prime position on Thank You Post for all sponsors
- Prime Logo and link on post thank you email to all attendees
- Press Release mention

Benefits: Maximum visibility across all promotional materials and event signage, plus exclusive branding opportunities.

POST-STILL SPONSOR - \$7,500

2 AVAILABLE

- Eight (8) VIP tickets with priority table placement + 1 bottle of champagne at table
- Prominent logo placement on all event materials and sponsor board
- Prominent Logo with link placement on website
- Two (2) Social media post mentions + prominent position on Thank You Post for all sponsors
- Prominent Logo and link on post thank you email to all attendees

Benefits: High-level exposure and association with a specific, memorable part of the event.

DISTELLER SPONSOR - \$5,000

4 AVAILABLE

- Six (6) VIP tickets with priority table placement
- Logo placement on all event materials and sponsor board Logo with link placement on website
- One (1) Social media post mention + logo recognition Thank You Post for all sponsors
- Logo and link on post thank you email to all attendees

Benefits: Mid-tier exposure, ideal for sponsors who want visibility at a significant but more modest level.

WHISKEY BUSINESS

COOPERAGE SPONSOR - \$2,500

5 AVAILABLE

- Four (4) VIP tickets with priority table placement
- Logo placement on all event materials and sponsor board Logo with link placement on website
- One (1) Social media post mention + logo recognition Thank You Post for all sponsors
- Logo on post thank you email to all attendees

Benefits: Suitable for smaller businesses looking to support the event while getting modest visibility

MALT STILL SPONSOR - \$1,500

1 AVAILABLE

- Two (2) VIP tickets
- Logo placement on all event materials and sponsor board
- Logo on website Recognition on social media Thank You Post for all sponsors

Benefits: Benefits: Great entry-level sponsorship for individuals or small businesses.

CASK SPONSOR - \$750

UNLIMITED

- One (1) VIP ticket
- Logo placement on all event materials and sponsor board
- Logo on website Recognition on social media Thank You Post for all sponsors

Benefits: Benefits: Great entry-level sponsorship for individuals or small businesses.

JUST TABLE SPONSORSHIP - \$3,000

- Reserved table seating for 6